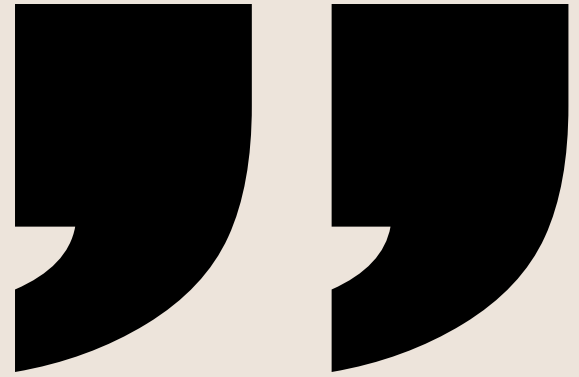


# CLAUDIA MEAD



## MULTIMEDIA JOURNALIST

From reporting to reels, I bring stories to life by blending journalism, media, and strategy to create compelling narratives.

### WORK HIGHLIGHTS

**FILM PRODUCTION  
AND WRITER  
SPR CONSULTING**  
AUG - NOV 2024

- In 5 weeks; sourced, researched, and filmed eight interviews to create a video premiered at their company event
- Wrote a following feature column for the honored employee

**CONTENT CREATOR  
ARTS4IMPACT**  
AUG - NOV 2024

- Captured pictures and videos at events, wrote copy, created graphics and logos, and edited reels

**JOURNALIST  
MOSAIC MAGAZINE**  
AUG 2023-MAY 2024

- Published four pieces for the civil-rights magazine, MOSAIC
- Researched and interviewed locals for pieces on food inequality in Chicago

**MARKETING INTERN  
SPR CONSULTING**  
JUN-AUG 2022

- Worked with marketing and GreenRoom Video to create a video series and blog post for SPR's 50<sup>th</sup> anniversary
- Sourced & interviewed any potential subjects, coordinated film location & dates, and worked as Creative Producer
- Produced company engagement leading up to the event for marketing

### EDUCATION

Aug 2020- Dec 2024  
BA Multimedia Journalism  
**Loyola University Chicago**

2016-2020  
Musical Theatre, Theatre  
**The Chicago Academy for the Arts**

### SKILLS

- Feature, Opinion, Investigative, Breaking News, Trends, Broadcast, corporate, and brand copy
- Video and Audio for Journalism
- Web Design and Usability (SEO)
- Editorial Design for print and mobile
- Adobe Photoshop, Bridge, Premiere, and inDesign
- Office 365, Google Drive, and Canva
- AP and Broadcast Style
- Fact-checking & strong research skills
- Interviewing & sourcing

### CONTACT

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